



## Welcome Home: The Sienna Plantation Homefinder Center

Homebuilders and developers are keenly aware that selling a home is far more than showcasing the house and the amenities inside it. A home is where people spend a majority of their time, where they raise their families, and is frequently the largest investment of their lives. When buying a home, consumers want far more than just bedrooms, kitchens, and square feet. They need to find a place they will become a part of and grow in. Homebuyers want community.

As a comprehensive 10,000-acre master-planned community, Sienna Plantation is a community in the truest sense of the word. From new homes to established neighborhoods, it offers a lush, wooded landscape, lakes, green space and vibrant lifestyle, along with a wealth of recreational activities. With an ongoing expansion and the addition of the Village of Sawmill Lake community, Sienna Plantation challenged 2020 Exhibits to engage prospective buyers with the total redesign, fabrication and delivery of their Homefinder Center.

The goal of the center was to create an environment that could embody all that Sienna Plantation has to offer. Since the community offers far more than just the property and homes, it was critical that the lifestyle, culture, and vast amenities associated with the development be effectively communicated.

The texture, tone and beauty of the landscape take center stage with the creative design celebrating all that is Sienna Plantation. As a multi-functional environment, the newly refreshed 1,500 square-foot Homefinder Center design enhances comfortable viewing and communication.





## BRIGHT, OPEN AND AIRY

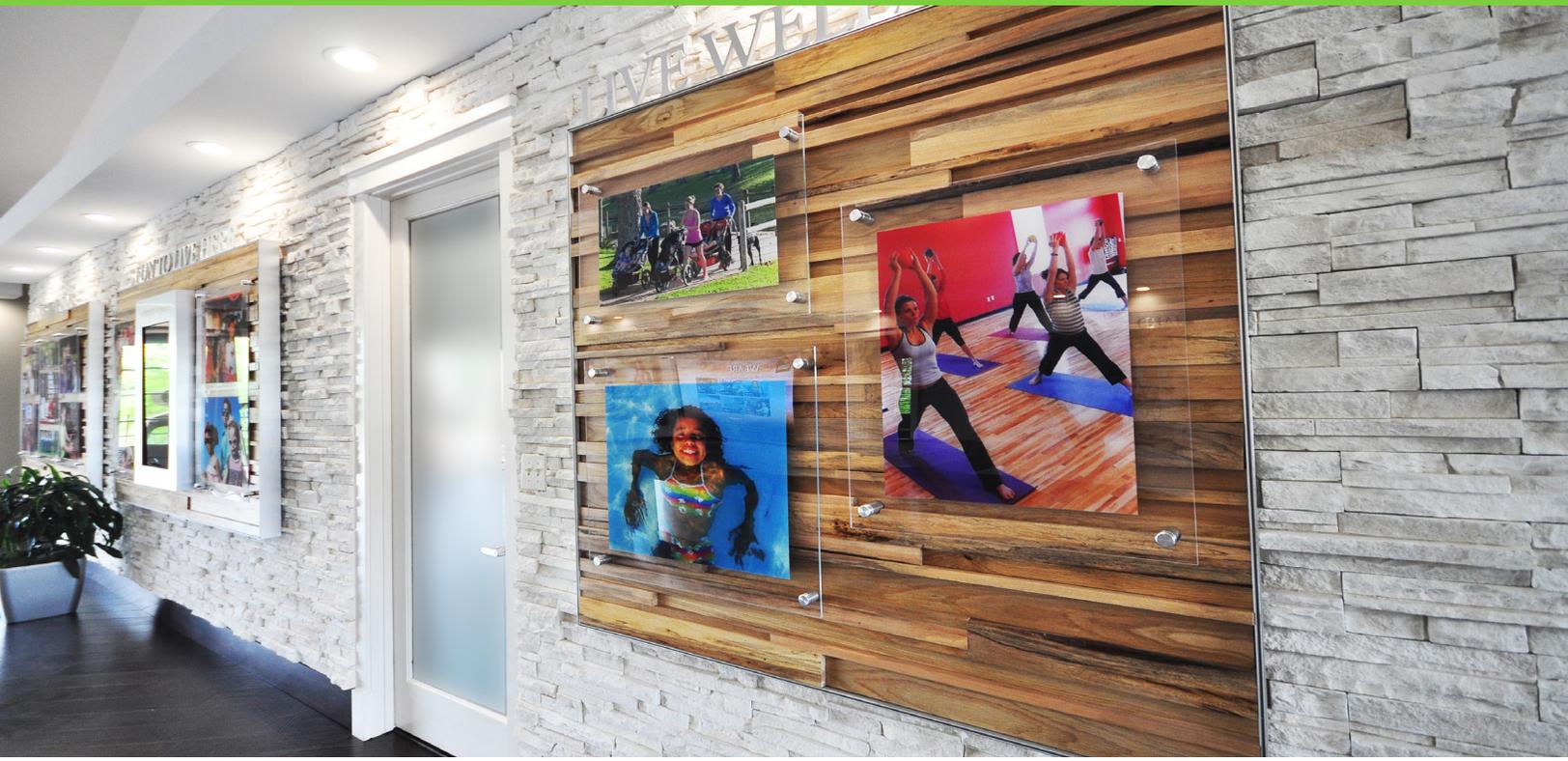
The creative design adds depth and dimension with perimeter soffit, providing LED lighting and accents the space perfectly with a beautiful yet subtle wash of light. The setting distinctively yet subtly celebrates the brand, with a custom-fabricated dimensional Sienna Plantation logo prominently featured upon entry.





## STONE-STACKED ACCENT WALLS AND WARM WOOD FLOORS

Every design detail contributes to the feeling of luxury, including stone-stacked accent walls and the warm wood floors, reflecting Sienna's natural landscape. Engaging, custom-designed and printed wall graphics feel like a warm, welcoming embrace, capturing the true essence of Sienna.





# WELCOME HOME TO SIENNA PLANTATION.

The space draws visitors to learn more through dynamic, state-of-the-art technology that allows prospective buyers to find community information with a single touch. Experiencing the many ways to live well, play hard and have fun in the Village of Sawmill Lake, this custom-designed 90" interactive touch screen presentation is user-friendly, inviting and informative. With maps and information about the Village of Sawmill Lake, visitors can learn more about the three on-site elementary schools, the Fort Bend County Independent School District and other details about the community.

