

- Machining
- Plate Burning
- Assembly

Captivating Multimedia

Powerful Images Drive Traffic & Success

When your business is industrial and the competitive landscape is filled with larger, more recognizable brands how do you capture attention and spark interest at an all-important trade show? As the saying goes, a picture is worth a thousand words. What's an even better solution? How about a captivating video, showcasing your brand in action? Now you're talking.

As an innovative and forward-thinking company, Arc Designs delivers arc welding engineering expertise and solutions world-wide. Their rich and proven history in quality fabrication and building manufacturing made video the perfect solution to capture attention and showcase the polished, professional Arc brand. Through the use of creative video and animation, 2020 Exhibits multimedia designers bring the power and performance of ARC Designs to life. Artfully capturing the brand's culture and expertise, the video focused on Arc's three key brand planks: 1) Industry Experience and Expertise; 2) Broad Range of Services and 3) Proven, Personalized Service. Clients and prospects see proof of Arc's performance and can better visualize their extensive capabilities, in action.



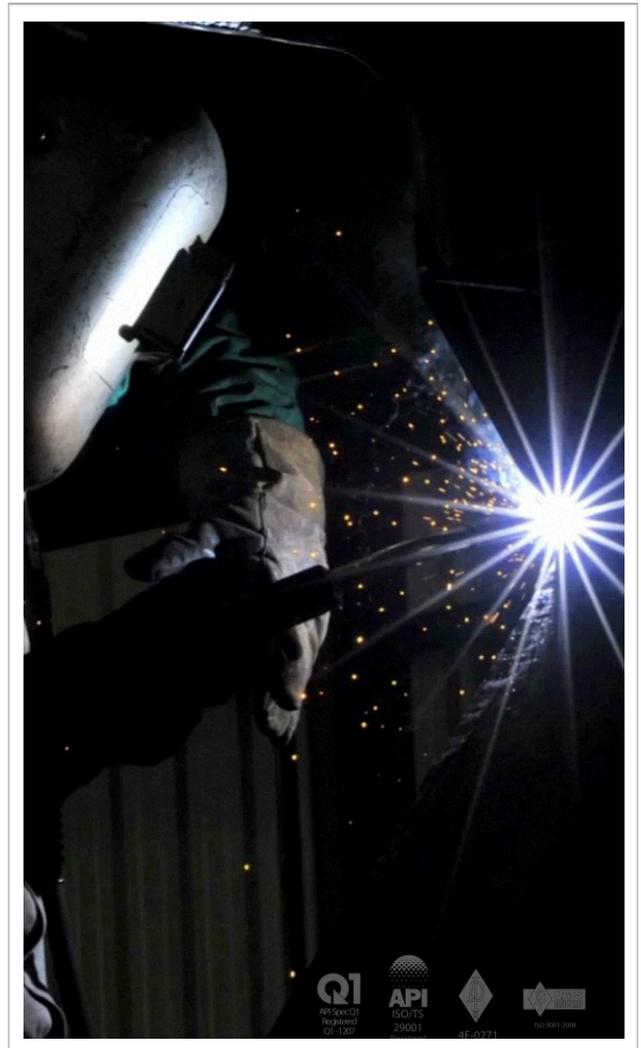
Proven Experience

14 years of Custom Fabrication
for the Oil & Gas Industry

In a sea of exhibits, next to many much larger competitors, Arc met their objectives and pulled in more leads than ever before. New projects, year-over-year, are up over 30% as a result of the new leads obtained from the show. With two new partner relationships established as a result of the show, Arc attributes this success to their professional presence and polished presentation which showcased additional product and services, previously unknown to their audience.

2020 EXHIBITS

Headquartered in Houston, TX, with offices in Chicago, Cincinnati, Cleveland, Las Vegas, Salt Lake City and Toledo, 2020 Exhibits provides total trade show and event management, including the design, fabrication and installation of trade show exhibits for clients locally, nationally and internationally. With a laser-sharp focus on the delivery of dynamic interactive experiences to build brand engagement, 2020 Exhibits proven expertise in the integration of custom rental exhibits and multi-screen, A/V rich environments helps global brands drive results. Since 1987, the company's award-winning team has worked collaboratively with clients to provide optimum exposure and offers the total event package of services and support including interactive technologies; corporate events; conference exhibits; event management; audio visual and digital multimedia; in-house production and printing; experiential marketing; event furnishings; graphic and creative design; brand marketing communications; turnkey show logistics; turnkey show management along with warehousing and storage.



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