

Your Full Service

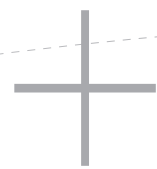
GLOBAL EVENT MANAGEMENT Partner



BUILDING BRANDS WORLDWIDE

2020 Exhibits has worked collaboratively with clients worldwide for more than 25 years to deliver innovative, engaging and interactive brand experiences. With more than 250,000 square feet of state-of-the-art design and production facilities, award-winning turn-key products and services include:

- Interactive Technologies
- Event Management
- Custom Rental Exhibits
- Corporate Environments
- Experiential Marketing
- Asset Management
- A/V Rentals
- Event Furnishings
- Event Décor
- Digital Print Labs
- Event Marketing
- Project Management



HIGH TECH & HIGH TOUCH

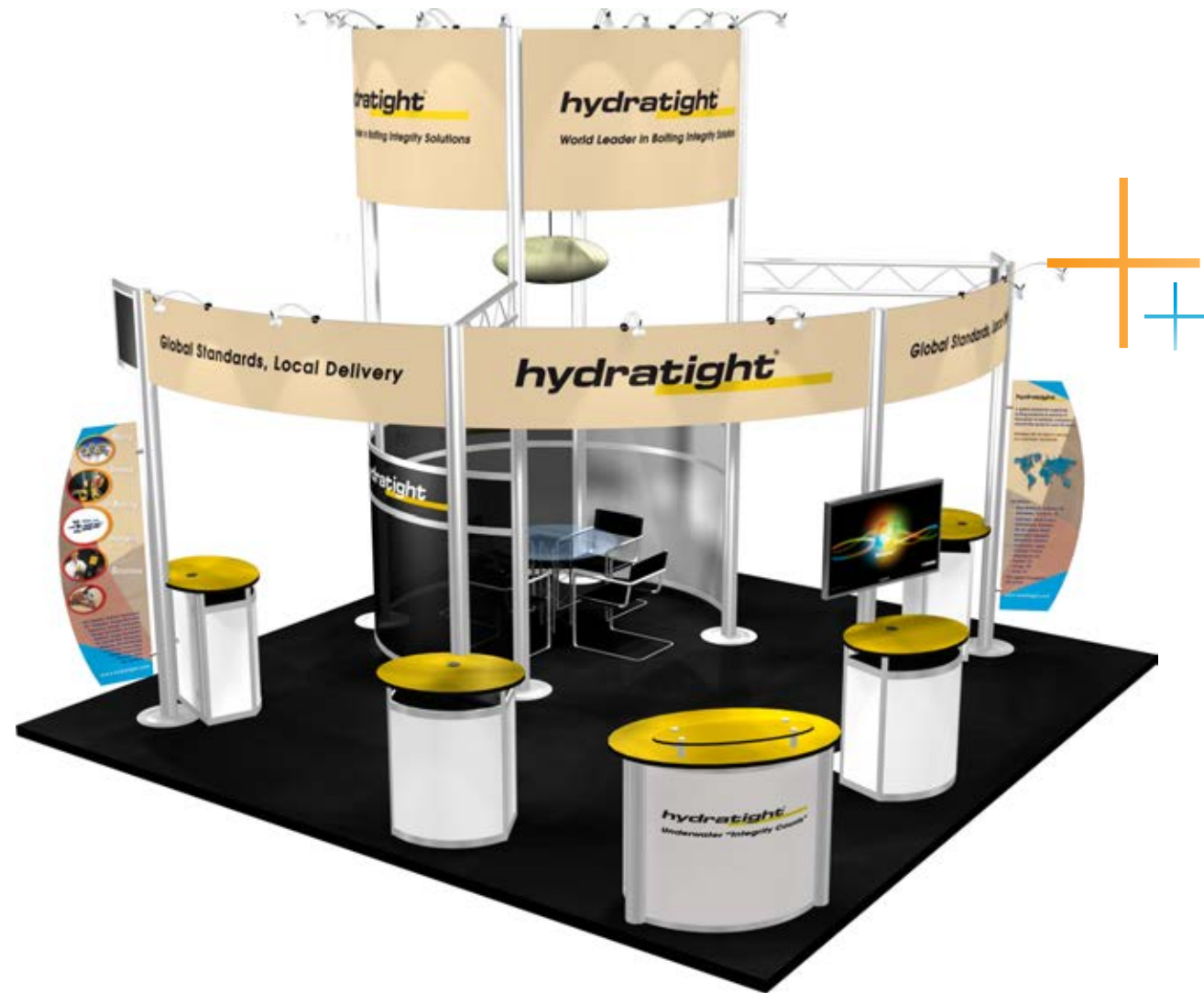
for powerful brand experiences



Silver Addy



Engaging EXHIBIT ENVIRONMENTS



A Broad Range of

FLEXIBLE

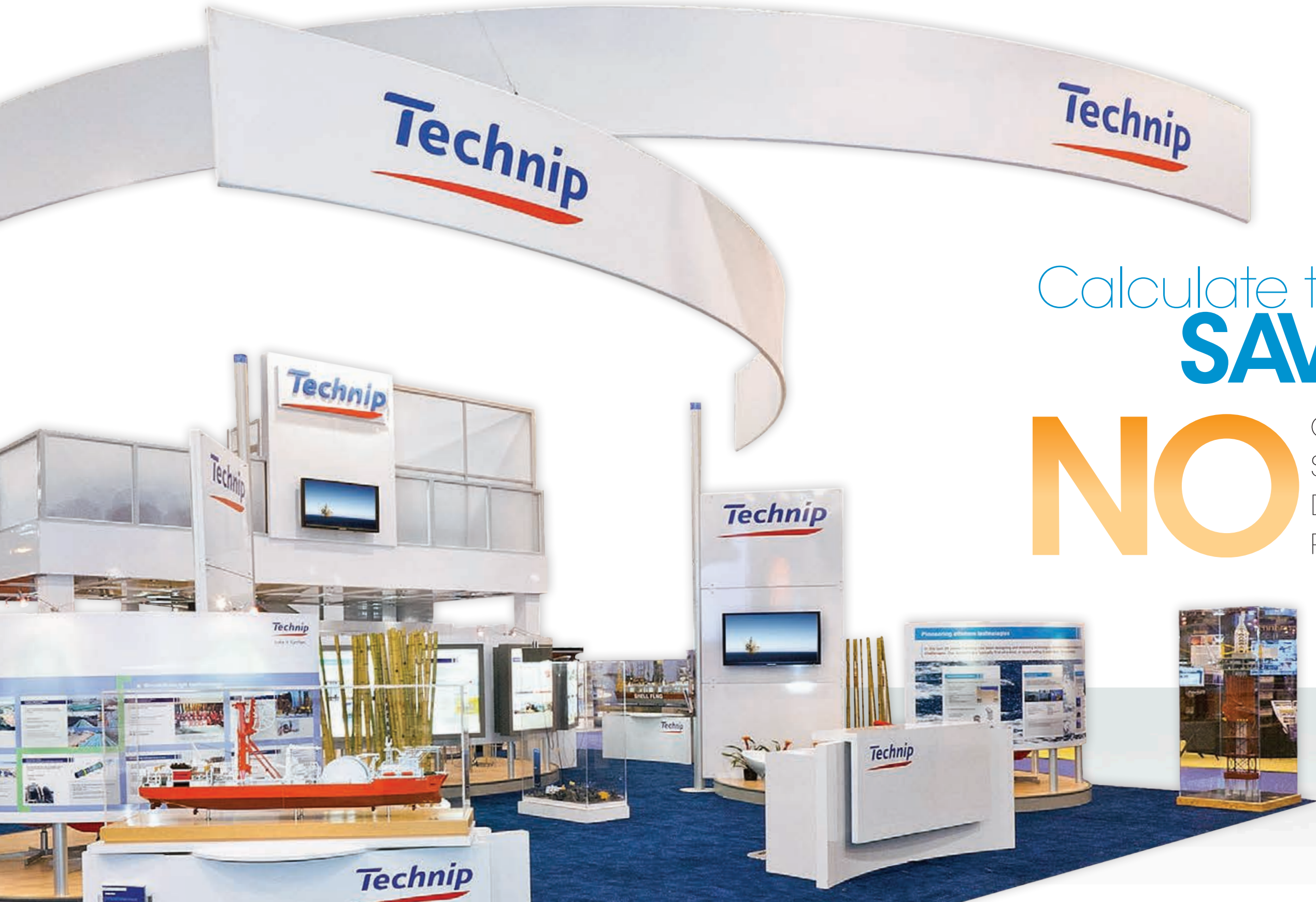
& Scalable

Exhibit Solutions



DYNAMIC

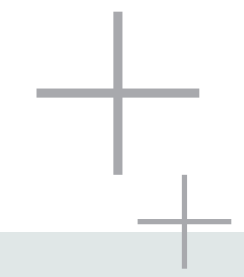
Custom Exhibit Rentals
for a **FRACTION**
of the Cost



Calculate the
SAVINGS

NO

- Capital Expenditures
- Storage Fees
- Damaged Property Expenses
- Property Ownership Taxes



Lantern Award

Interactive Audio Visual & DIGITAL MULTIMEDIA

Multiple Monitor
Configurations & Options for

+ **MAXIMUM** +

+ **Impact &
Engagement**

- + **INTERACTIVE VIDEO WALLS**
- + **TOUCHSCREENS**
- + **MULTI-SCREEN ENVIRONMENTS**
- + **iPAD APPS**



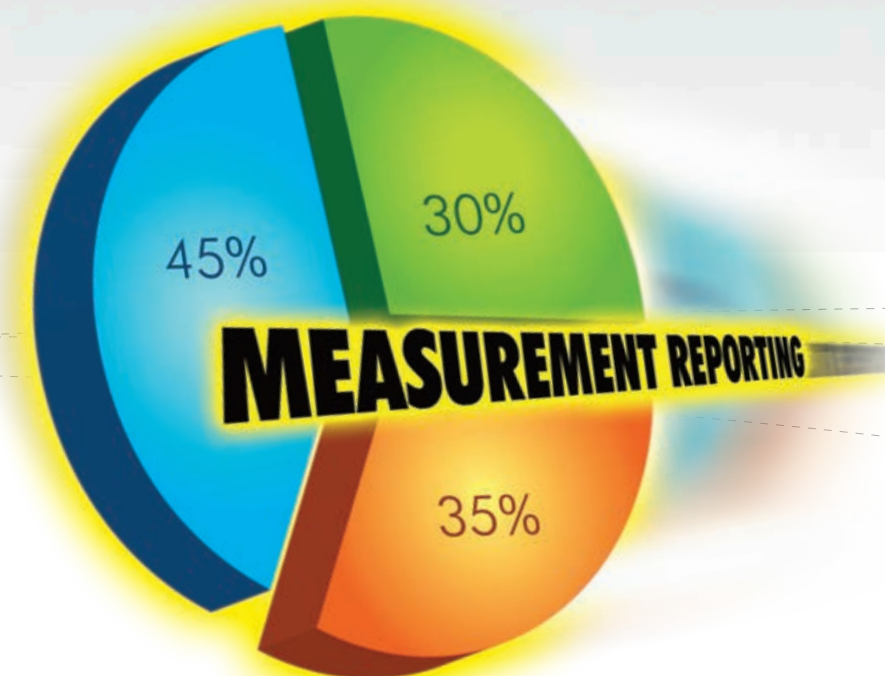
Online Technology Tools

ON TIME + ON BUDGET + ONLINE

to measure event performance

2020 Exhibits designed and developed the Industry's leading technology platform for Event Managers and Event Marketers, including many Fortune 500 companies across the globe.

- + **REAL-TIME INVENTORY**
- + **STAFF & SCHEDULES**
- + **VENDOR COLLABORATION**
- + **PROGRAM MANAGEMENT**
- + **ROI & ROO TOOLS**



Innovative Technology Platform DRIVES RESULTS

+ GLOBAL STRATEGIES



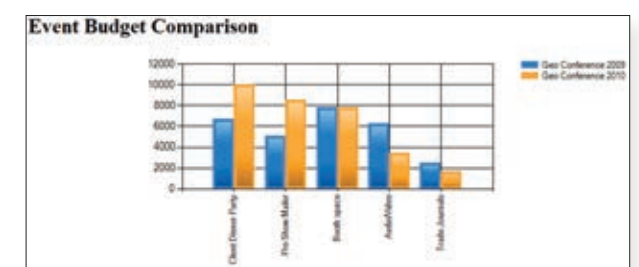
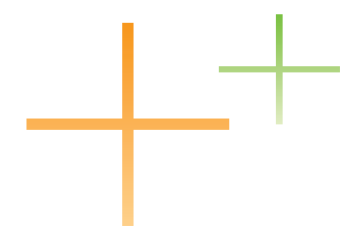
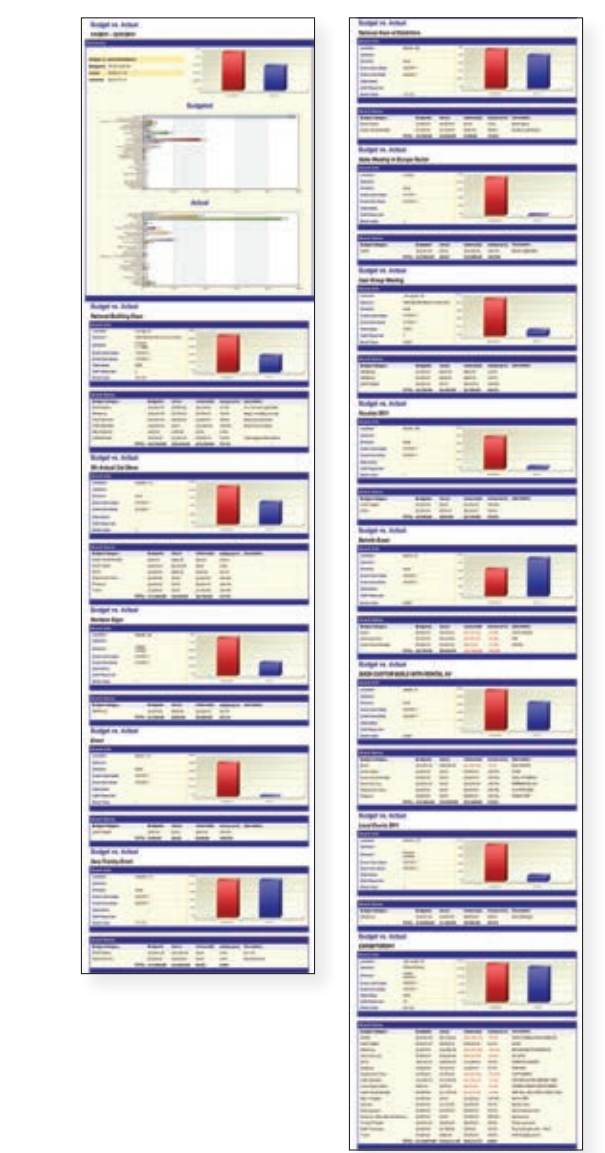
+ LEADS



+ KEY PERFORMANCE INDICATORS



+ BUDGETS



INSPIRING INTERIORS & ENVIRONMENTS



Gold Addy



Gold & Silver Addy



+ STADIUMS & SPORTS CENTERS + RETAIL ENVIRONMENTS

+ CORPORATE INTERIORS + MUSEUMS & HOSPITALS

Full Scale Integrated EVENT MARKETING & MANAGEMENT

+ PRE-SHOW

Microsites
Direct Mailers
Email Campaigns
Private Events
Ad Campaigns
Social Media

+ AT-SHOW

3D Animations
Flash Presentations
Sponsorships
Brochures
Signage
Interactive Displays

+ POST-SHOW

Promotions
Direct Mailers
Email Campaigns
Follow-up Literature
Surveys
Lead Management

Tweet/Follow to Win!
Answer the following question and include our hashtag

What is your biggest challenge in managing your 2011 event schedule?

“Loved the demo #exhibitforce”
posted by @TheEventPro

“#EXHIBITFORCE managing 116 events annually is a challenge you can solve - no doubt!”
posted by @tradeshowmaven

“@EXHIBITFORCE greatest project management challenge = showing ROI and of course budget, communication... #exhibitforce #exhibitor2011”
posted by @applebaugh

“#EXHIBITFORCE You're solving my biggest challenge - sanity!”
posted by @tradeshowmaven

Other Recent Check-ins
Mary Ginger David Grace
Scott Scott Brandon Michelle

Posted Photos

POWER UP YOUR
+ EVENTS
+ MEETINGS
+ PROJECTS



Stylish Event Furnishings

From modern to the more traditional, you can tailor your exhibit experience with a wide range of robust, eye-catching event furnishing packages.



For The TOTAL Event EXPERIENCE



Interactive Multimedia

Seamless video walls, touch screens and interactive, rich media content helps to create memorable and unique client brand experiences.



Rental Packages

With one of the largest custom modular and portable booth rental fleets in the country, the 2020 Exhibits Rental Program gives you the freedom and flexibility to create the ideal exhibit, while driving bottom line value and results.



Event Furnishings

Innovative, fresh furnishing solutions designed to fit any style, size or budget.



Event Services

Offering a full range of pre, during and post-show services including general show services, freight and global logistics planning and execution, large oil & gas equipment consultation and rigging, I&D and onsite management.



Hospitality Services

From catering, private event planning and management to full scale marketing, multimedia and branding as well as concierge services such as food and beverage, 2020 Exhibits stands ready to put over 25 years of proven, successful experience to work for you.

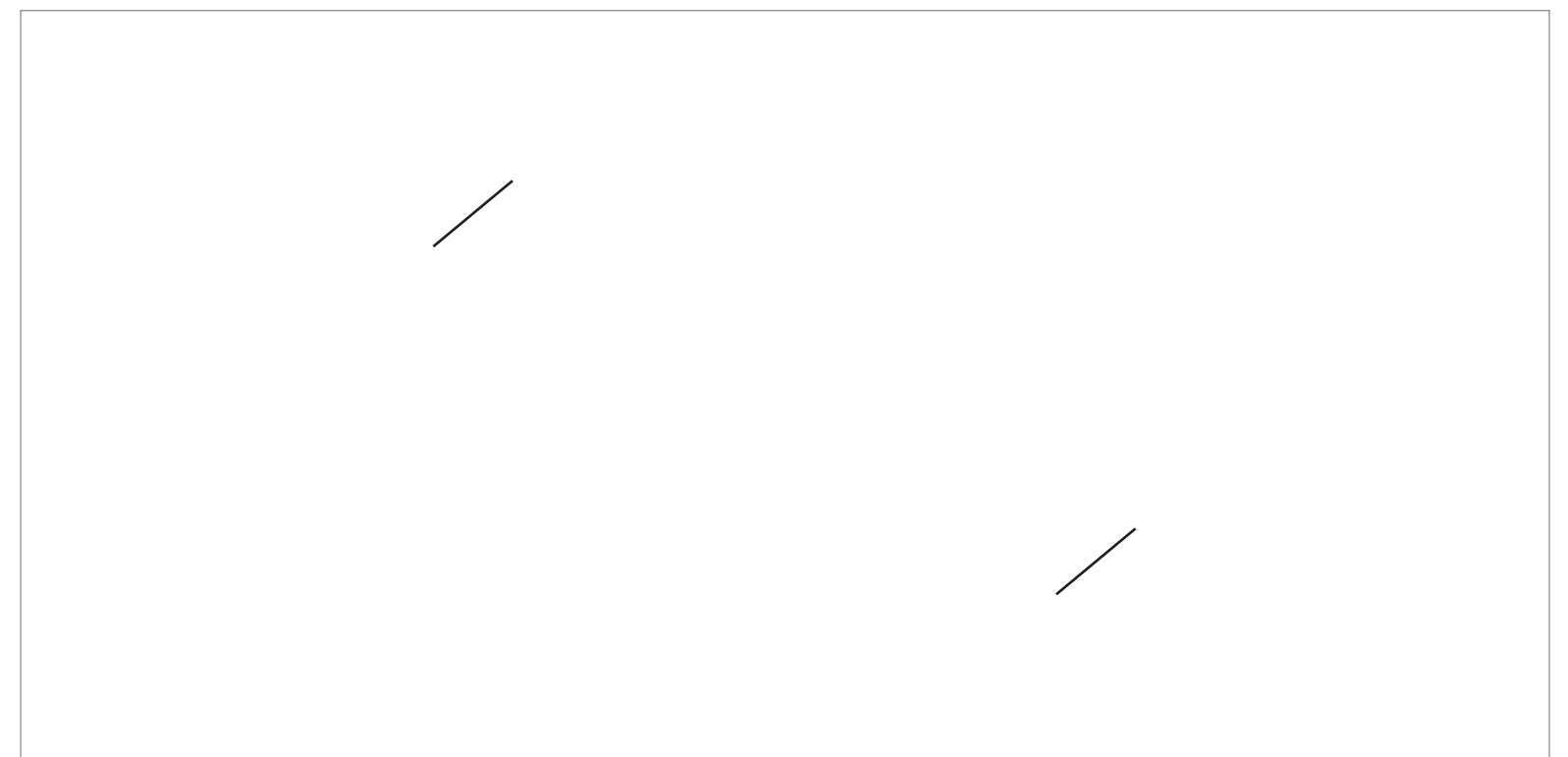
Your Full Service

GLOBAL EVENT MANAGEMENT Partner

BUILDING BRANDS WORLDWIDE

- + **DYNAMIC EXPERIENCES**
- + **SMART INNOVATIONS**
- + **INTERACTIVE TECHNOLOGIES**

HOUSTON ■ CHICAGO ■ CLEVELAND ■ CINCINNATI ■ LAS VEGAS ■ SALT LAKE CITY ■ TOLEDO





HOUSTON ■ CHICAGO ■ CLEVELAND ■ CINCINNATI ■ LAS VEGAS ■ SALT LAKE CITY ■ TOLEDO
www.2020exhibits.com ■ 800.856.6659

